

26th EDEN Annual Conference

OBSevatory. International OBSevatory on Online Higher Education in Management

Eulalia Torras
David Roura

OBS Business School

Partner Académico:

OBS Business School

1st Business School
100% Online in Spanish

Founded
in **2006**

Partnership with
Universitat de Barcelona



International agreements with
26 universities & business
schools

80% International
students

> 20.000
Professionals &
Managers trained
since 2006

45 different nationalities

91% of participants got
graduated in 2016



ALUMNI

3000

Professionals and
managers were trained
in **2016**



9 out of 10 alumni recommend OBS
Business School

EMPLOYABILITY

40 recruiting countries

More than 2.300 cooperation agreements with companies
worldwide

3.500 job offers from **30 different industries** per year

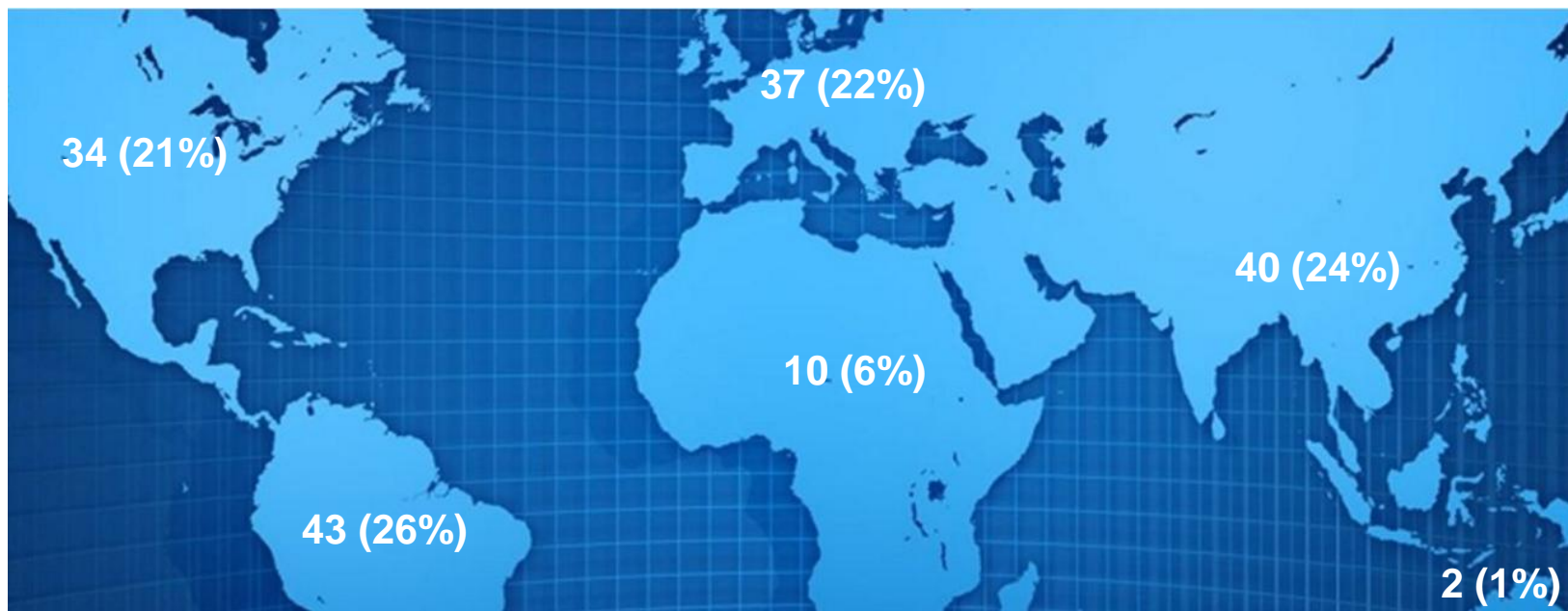
Research



International **OB**Servatory
on Online Higher Education in Management

Members

[Home](#) / [Members](#)



miembros: 166
instituciones: 145

References

[Home](#) / [References](#)

The references included in this page collect research published in indexed journals in the last five years. The purpose of this research is to analyze the **teaching-learning processes mediated by information and communication technologies**. These papers are suggestions of reading that can be consider interesting.



A curriculum for action in the community and intercultural citizenship in higher education

Porto, M. & Byram, M. (2015). A curriculum for action in the community and intercultural citizenship in higher education. *Language, Culture and Curriculum*, 28(3), pp.226-242. DOI: 10.1080/07908318.2015.1087555. Available: <http://www.tandfonline.com/doi/full/10.1080/07908318.2015.1087555>

Knowledge, instruction and behavioural change: building a framework for effective eczema education in clinical practice

Thompson, D. L. & Thompson, M. J. (2014). Knowledge, instruction and behavioural change: building a framework for effective eczema education in clinical practice. *Journal of Advanced Nursing*, 70(11), pp. 2483–2494. Available: <http://onlinelibrary.wiley.com/doi/10.1111/jan.12439/pdf>

A case study of developing student-teachers' language awareness through online discussion forums

Mok, J. (2015). A case study of developing student-teachers' language awareness through online discussion forums. *Language Awareness*, 22 (2), pp. 161–175. Available: <http://www.tandfonline.com/doi/full/10.1080/09658416.2012.680467?src=recsys&>

THANK YOU VERY MUCH FOR YOUR ATTENTION

eulalia.torras@onlinebschool.com
david.roura@onlinebschool.com



www.obs-edu.com



observatory.obs-edu.com